

Become a



Partner



VIC Program Benefits!

Get more rewards the more you purchase!

VIC:

- Dealer Portal Access
- Product Literature
- Technical Bulletins
- Serial # Lookup
- Technical Videos
- Online Training
- Exclusive Offers
- Earn Reward Points for Purchases
- Redeem Points for Merchandise
- Additional Marketing Opportunities



Be a part of the **VIC Loyalty Program** and receive additional rewards and benefits.

The VIC Loyalty Program rewards customers with access to a points accrual and benefits system.

How? Three Easy Steps!



1) Register for a Free Account on our Dealer Portal DunkirkDealer.com.



2) Once accepted, we will arrange for you to attend a factory or certified training.



3) Enter purchases to earn points and start receiving rewards!

PROGRAM

Technical Training Required - Certified by Field Service Rep (FSR) or Training Dept.

Benefits

Dealer Portal Access

Online Training

Exclusive Offers

Earn Reward Points for Qualifying Product Purchases

Additional Marketing Opportunities - Custom Developed (examples)

- Google AdWords Campaign
- Billboards
- Advertising Campaigns
- Truck Wraps



QUALIFYING PRODUCT REGISTERED	POINTS EARNED
DCC/DCB Condensing AI Control Boilers	60
H2O Indirect Water Heaters	25
DMG Light Commercial Boilers	80